CASE STUDY

GCI PowerTools Viewer ROI

GCI PowerTools Viewer has a positive ROI in the first year, with a payback period of only three (3) months!

In today's competitive landscape, efficiency and cost reduction are paramount for businesses seeking to optimize their operations without compromising service quality. At Global Cents, we recognize the imperative for streamlined processes and cost savings, especially in IT departments with high demands for efficiency.

Global Cents' GCI PowerTools Viewer stands out as a solution tailored to meet these challenges head-on. Designed to replace cumbersome alternatives like OpenText Brava or Intelligent Viewing, our viewer offers a comprehensive suite of document viewing, annotating, and redacting features, all while ensuring a seamless user experience.

Unlike its counterparts, GCI PowerTools Viewer eliminates the need for costly servers to render documents aka Viewing Servers (e.g., Brava Server), significantly reducing infrastructure complexities and operational expenses. This reduces the total number of servers needed to support your Content Server/xECM Platform, reducing the complexity of your environments and lowering your costs.

By leveraging the Content Server/xECM threads, our software optimizes resource utilization, resulting in tangible cost savings for your organization.

Let's delve into the Return on Investment (ROI) our solution offers:

The number of Viewing Servers required by our counterparts is based on the commonly used best practice for deploying Content Server/xECM. Most organizations have three environments requiring five (5) dedicated Viewing Servers to support them: Development – one (1) Viewing Server, Test – two (2) Viewing Servers, and Production – two (2) Viewing Servers. Some companies might have additional environments like Sandbox, Pre-Production, and Training. Each of these environments would need additional Viewing Servers. The actual number of Viewing Servers your organization uses will vary but will likely be between 5 to 10 servers.

The cost per server will also vary depending on the amount of resources dedicated for each server, whether the servers are hosted in Azure, dedicated hardware, or VMs. In all cases, significant costs are included: the hardware cost, the cost of the operating system, energy costs, admin labor costs, cyber security costs, etc. Again, your costs will vary, but a conservative amount of $1,000 per month per server is a good starting point.

Annual Maintenance - By adopting GCI PowerTools Viewer, you may be able to reduce your yearly maintenance cost from OpenText for Brava or Intelligent Viewing, which would increase the amount saved and improve the ROI even more. We will do our calculations without the additional savings.

Summary - Your organization is likely running at least five (5) document viewing servers to support OpenText Brava/Intelligent Viewing at a cost of ~$1,000 per server per month.

Return on Investment (ROI)

ROI measures an investment's profitability, comparing the gain or loss to its cost. It's usually expressed as a percentage.

We can use the following formula to calculate ROI:

ROI = [(Net Return on Investment) divided by the (Cost of Investment) multiplied by 100]

Where:

Net Return on Investment is the difference between the savings and the software cost.

Cost of Investment is the cost of the software (License/Maintenance or Subscription fees).

Given the information provided in the summary above:

- **Cost of Investment**: $15,000 per year*

- **Annual Savings:** 12 months x $1,000 x 5 servers = $60, 000

- **Net Return on Investment:** $60,000 - $15,000 = $45,000

Now, let's calculate the ROI:

ROI =$45,000 / $15,000 x 100 = 300%

The ROI for this software investment is approximately 300%.

While this analysis provides a simplified estimate, actual costs may vary based on specific server configurations, hosting options, and other factors. Nonetheless, our solution presents a compelling case for driving efficiency and cost-effectiveness within your organization.

Together, let's empower your organization with GCI PowerTools Viewer and unlock new levels of reliability, quality, and cost savings.

* Limited Time Promotion: Global Cents is waiving the license fees in lieu of annual maintenance which in this example is only $15,000 to replace OpenText Brava/Intelligent Viewing.